

Q.3 Study the following case / situation and express your opinion: (any02) (06)

1. In ABC Company, Mr. Satish gives instructions to the employees working under him, provide guidance and motivates them for their best performance. On the other hand Mr.Sahil takes effort to harmonize the work done by the employees of different departments while achieving organizational goal. Mr.Dinesh is looking after the arrangement of required resources to the business organization.

Mention the name of employee engaged in following functions:

- a) Organization b) Direction c) Coordination

2. Mr. Vijay visited a shop to buy a pair of shoes of Rs. 700. The salesman forced him to buy a pair of bigger size shoes of ordinary company by claiming this size would be suitable to him. After reaching home, he discovered that shoes are still too big for him. He complained about the shoes to the shopkeeper. It was denied by the shopkeeper to replace the shoes despite of availability of stock.

In above case

- a) Which right has been violated?
 - b) Comment on the right which has been violated.
 - c) Where can Mr. Vijay file his complaint?
3. Mr. Ram is young MBA degree holder, Mr. Shyam is B.Com graduate. Mr. Ram is willing to start dairy farm at his village. Mr. Shyam is willing to work as cashier in Private Company.
 - a) Find out dream of Ram and Shyam.
 - b) State anyone feature of Entrepreneur.
 - c) State anyone function of Entrepreneur.

Q.4 Distinguish Between :(any03) (12)

1. Life Insurance and Fire Insurance
2. State Commission and National Commission
3. Savings Account and Current Account
4. Co-ordinating and Controlling

Q.5 Answer in Brief :(any02) (08)

1. State responsibilities of business towards Government.
2. What is KPO? Explain in detail.
3. Explain any five principles of management of Henry Fayol.

Q.6 Justify the following Statements :(any02) (08)

1. Management principles are helpful in optimum utilization of resources.
2. The Consumer Protection Act was passed in the interest of consumers.
3. Organizing facilitates administration as well as operation of the organization.
4. There is a need of branding to get recognition among the consumers.

Q.7 Attempt the following :(any02) (10)

1. What are the functions of warehouses?
2. What are the advantages and disadvantages of e-business?
3. Explain importance of marketing to the firm.

Q.8 Answer the following :(any01) (08)

1. Define bank. Explain different types of banks.

OR

2. Explain in detail 7Ps of Marketing.

*****All the Best*****