# Paper / Subject Code: 23052 / Business Management : Paper I -

7Organization is a combination of two or more organizational structures.	
a. Matrix	
b. Virtual	
c. Line	
d. Informal	
8 is a standard format of the company to obtain information about every candidate	
applying for the job.	
a. Application Blank	
b. Test	
c. Lecture	
d. Interview schedule	
9 is an evaluation of an employee's job related strengths & weaknesses.	
a. Training	
b. Performance appraisal	
c. Motivation	
d. Career advancement	
10. A strategy is derived from	
a. Policy	
b. Program	
c. Method	
d. Rules	
11. Which of the following skills is equally important at all levels of management?	
a. Design	
b. Human relations	
c. Conceptual	
d. Technical	
12. Work specialization is also known as	
a. Division of labour	
b. Span of control	
c. Formalization	
d. Authority	
<ul> <li>B. State whether the following statements are true or false. (Any 10) 10 marks</li> <li>1) According to Mary Parker Follet, "management is the art of getting things done through people."</li> <li>2) Taylor advocated the separation of planning from doing.</li> </ul>	,

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- 3) Henry Fayol in his book titled "Industrial and General Administration" published in 1916 advocated 14 principles of management.
- 4) In MBO, supervisors and subordinates decide the goals jointly and control the activities.
- 5) Formal organization refers to the structure of well-defined jobs, having definite authority and responsibility.
- 6) Some managers feel that they will lose control if the authority is delegated.
- 7) Planning enables decision-making.
- 8) In line and staff organization, the line executives perform advisory functions.
- 9) A formal organization does not have a scalar chain of command.
- 10) As per the conclusions of Hawthorne's experiments, money is the only factor affecting employee motivation.
- 11) Job rotation involves shifting employees from one job to another.
- 12) Job analysis is the process of studying and collecting information relating to the operations and responsibility of a specific job."

#### Q2. Answer any two of the following:

15 marks

- a) "Management is considered as an art and profession". Explain
- b) Explain the importance of management.
- c) Describe the functions of management in a typical organizational setting.

#### Q3. Answer any two of the following:

15 marks

- a) State the essentials of a good plan.
- b) Explain the need and importance of decision-making.
- c) Describe the concept and process of MBO (Management by Objectives.)

#### Q4. Answer any two of the following:

15 marks

- a) Explain the importance of informal organization.
- b) What is delegation of authority? Explain its significance.
- c) State the factors affecting the span of control.

## Q5. Answer any two of the following:

15 marks

- a) Explain the importance of training.
- b) Discuss the various sources of recruitment.
- c) State the limitations of performance appraisal.

## Q6. Write Short notes on: (Any 4)

20 marks

- 1. Managerial Skills in the 21st Century
- 2. Scientific Management
- 3. Components of Planning
- 4. Span of Control
- 5. Decentralization
- 6. Off-the-job Methods of Training

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× 4			Time: 3 Hours	M	arks: 100
			estions are compulsory estions carry equal marks		
Q1 /	1	Rewrit	e the statement by choosing the appropriate options given below: (Any	10)	10 marks
		Hawth	some Experiments were conducted by		
			Peter Drucker		
		b	Honry Fayol		
		c	Max Weber		
		d.	Elton Mayo		
*		Ostan	izational structure designates relationship of		
		3.	Formal reporting		
		b	Informal reporting		
		c	Authority		
		d	Dynamism		
3		Which	of the following is not a process of selection?		
		3.	Reference checking		
		b	Medical examination		
		C.	Attitude formation		
		d	Testing		
4			skills are also called Interpersonal skills.		
		A Park	Human relations		
		ð.	Conceptual		
		C.	Technical		
		d.	Computer		
5		Operat	ional Planning is		
		2	Short-term planning		
		b.	medium term planning		
		٧.	long term planning		
		d.	Annual		
6			is a long-term action plan for achieving the goals.		
		1	Rules		
		<b>.</b>	Policies		
		C.	Strategy		
		d	Budget		