

Time : 2.30 Hrs

[Total Marks : 75]

- N.B. :** (1) All questions are **compulsory**.
(2) All Questions carries equal Marks.
(3) Figures to the right indicate full marks of questions.
(3) Please verify whether you have received the right question paper.

- Q. 1 (A) : Explain the general responsibilities of Ethics Committee. [07]
Q. 1 (B) : Elucidate 'Work Ethos' and the factors affecting it. [08]

OR

- Q. 1 (C) : Explain the Utilitarianism Theory. [07]
Q. 1 (D) : Analyze the Emergence of New Values in Indian Industries after Economic Reforms of 1991. [08]
Q. 2 (A) : Explain the importance of Corporate Governance. [07]
Q. 2 (B) : Elucidate the Ethics in Finance and Accounting. [08]

OR

- Q. 2 (C) : Which are the Elements of good Corporate Governance ? [07]
Q. 2 (D) : Elucidate the Protection of Stake-Holders. [08]

- Q. 3 (A) : Explain any two elements under the Scope of Corporate Social Responsibility. [07]
Q. 3 (B) : Elucidate the Drivers of CSR. [08]

OR

- Q. 3 (C) : How the integration of CSR into business be achieved? [07]
Q. 3 (D) : Analyze the role of NGOs and International Agencies in CSR. [08]

- Q. 4 (A) : **Select the most appropriate answer from the options given below:** [05]

- 1) _____ theory holds that consequences of an act determine whether the act is good or bad. (a) Deontological (b) Teleological (c) Justice (d) Egoism
- 2) _____ is an ethical issue in Information Technology. (a) Misuse of funds (b) Defective products (c) Software Piracy (d) Sexual harassment

- 3) _____ percentage amount of net profit of companies is required to be used as CSR. (a) 2 (b) 1.5 (c) 3 (d) 2.5
- 4) _____ meets the needs of the present without compromising the ability of future generations to meet their own needs. (a) Sustainable Development (b) Pollution (c) Unemployment (d) Poverty
- 5) _____ is one of the companies in the failure of Corporate Governance in India. (a) Mahindra (b) Birla (c) Reliance (d) Enron

Q. 4 (B) :. State whether the following statements are True or False.

[05]

- 1) There is a difference between ethics and morality.
- 2) Copyright refers to the legal right of the owner of intellectual property.
- 3) Tata group has run the 'Nanhi Kali' project.
- 4) Organisations do not involve their employees in implementing their CSR.
- 5) Large business firms in India, set up their own foundation/trust to undertake CSR activities.

Q. 4 (C) :. Match the Pairs:

[05]

Group 'X'		Group 'Y'	
1.	Milton Friedman	a	To promote CSR activities through different social media
2.	Kumar Managalam Birla Committee	b	To promote and raise the standards of good corporate Governance
3.	Policies under Schedule VI of Companies Act, 2013	c	To set protocol for implementing environmental management programs
4.	Communication on CSR	d	To eradicate extreme hunger and poverty
5.	ISO 14,000	e	To exclude Corporate Social Responsibility

Q. 5. Write Short Note on : (any three)

[15]

- (A) CSR and Environmental concerns.
- (B) Factors influencing CSR policy.
- (C) Role of HR professionals in CSR.
- (D) CSR and Sustainable Development.
- (E) CSR through Triple Bottom Line
