

Time: 2 Hours

Max Marks: 60

- N.B: 1) All questions are compulsory
2) Figures to the right indicate full marks

Q1) Answer the following (Any two)

- ✓ a) Who is an entrepreneur? Elaborate on the factors affecting growth of entrepreneurship.
b) Outline the requirements of an entrepreneurial structure.

OR

- c) What is entrepreneurial culture? Discuss the steps in changing entrepreneurial culture
d) Critically evaluate the Theory of High Achievement by McClelland.

Q2) Answer the following (Any two)

(15)

- a) Comment on the significance of entrepreneurial environment in detail
b) Enlist & discuss the problems of entrepreneurship.
c) Is Social Entrepreneurship a change agent in the field of entrepreneurship? Elucidate your arguments in support to justify its implications
d) Who is a women entrepreneur? Discuss the special government schemes for women entrepreneurs in India

Q3) Answer the following (Any two)

(15)

- a) What is a project? Explain the classification of projects.
b) Explain the concept and sources of idea generation.
c) Discuss the steps involved in project formulation?
d) Write a detailed note on Critical Path Method (CPM).

OR

Q4 A) Fill in the blanks by choosing the appropriate options given below:

(05)

- a) Joseph Schumpeter states that an entrepreneur introduces _____ changes in an enterprise.
(calculated/unassuming/innovative/ancient)
b) _____ is a process of predicting cash inflows & allocating cash outflows for a specific period.
(Trend Analysis/Cash Budgeting/Network Analysis/Budgetary Analysis)
c) _____ is a preliminary study undertaken to determine a projects viability.
(Techno-Economic Analysis/Network Analysis/Feasibility Analysis/Analysis of Ideas)

- d) _____ is a type of incentive.
(bounty/ concessions/ subsidies/ All of these)
- e) The objective of National Policy for Skill Development & Entrepreneurship 2015 mitigates the challenge of _____.
(skilling /cultural diversity/natural disasters/None of these)

B) State whether the following statements are true or false (05)

- a) Administrative Culture is driven by managers. **T**
- b) Entrepreneur is derived from the French verb *entreprendre*. **T**
- c) Incubation Centres helps in inculcating entrepreneurial culture in educational institutions. **F**
- d) Fabian entrepreneurs are willing to change & try a new method. **F**
- e) Tax holidays do not catalyze towards entrepreneurial motivation. **F**

C) Match the following (05)

Group A	Group B
a. Source of Finance	1. 1 st May 1978
b. Network Analysis	2. Mc Donalds
c. District Industrial Centres	3. Bootstrapping
d. Franchise	4. Promotional Schemes
e. Industrial Parks	5. PERT

OR

Q.5) Write short notes on (Any three) (15)

- 1) National Alliance of Young Entrepreneurs (NAYE)
- 2) Fiscal Assistance & Incentives
- 3) National Institute of Entrepreneurship & Small Business Development (NIESBUD)
- 4) Organisational Assistance & Incentives
- 5) Marketing Assistance & Incentives
